

IE460 – Spring 2023

**Case 2 - Due date – December, 20, Wednesday, 2023 – 17:00 pm –
for Groups of two students (should be a different group)**

Information on Case 2

- **Case 1 is 7 %.** Make sure that you review the course material before you start. Cite sources used, if any.
- **Grading Policy:** The case will be graded on a scale of 0-100. Complete solutions are expected to receive a high grade (not effort-based as the homework).
- **Academic Dishonesty (taken from IE460 Course Information):** For cases: Discussion of the course material and working in groups are effective ways of learning. However, you are already working as a group for the case assignment. In return, this means you are not expected to communicate with another group while solving the case. Any violation of the above understanding will result in measures outlined in the student rules and regulations.
- **Submission Information:** Submission is via e-mail and should contain the report (Summary of the results and insights), as well as all the Excel files and/or other program input and output used. Please use Shabnam's e-mail for submission - shabnam.kilic@bilkent.edu.tr
- **Group Formation:** Note that you should a a partner who will different than Case 1. The class size is 34 students. I expect 17 groups. Report to Shabnam the names in the group you have formed for Case 2 (please do it ASAP). If you need help and are searching for a partner, notify Shabnam – and she will try to coordinate.
- **What is asked:** You are asked to respond to the Study Questions at the end of the case write-up. To solve the study questions, you must conduct the required analysis (modeling, solution, computations, etc.). Your report will be **essential to your submission** – it should be clear and concise. All formulas, models, etc., used should be clearly defined. Any software you utilized and its output should be placed in the Appendix, with sufficient explanation. You will submit with detailed results as described in the Submission Information above.

Case 2: BioPharma – pp. 184-187 (6th Edition), pp.182-185 (7th Edition).

A copy of the case description is also posted on the WEB.

PLEASE FOLLOW THE LOGIC OF SOLVING CASES - DESCRIBED FOR CASE 1.

