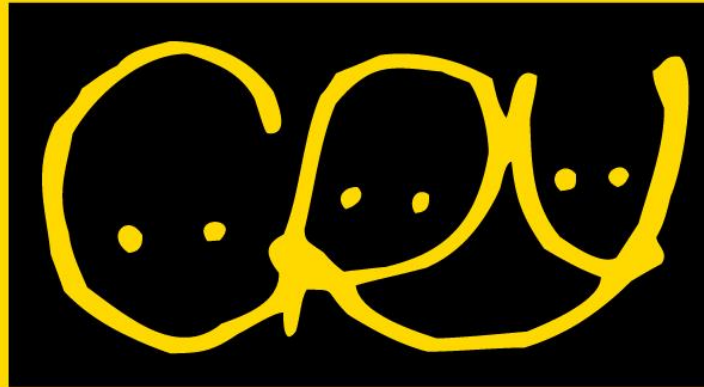




CHILD RIGHTS AND YOU

www.cry.org

Stand up for what is Right

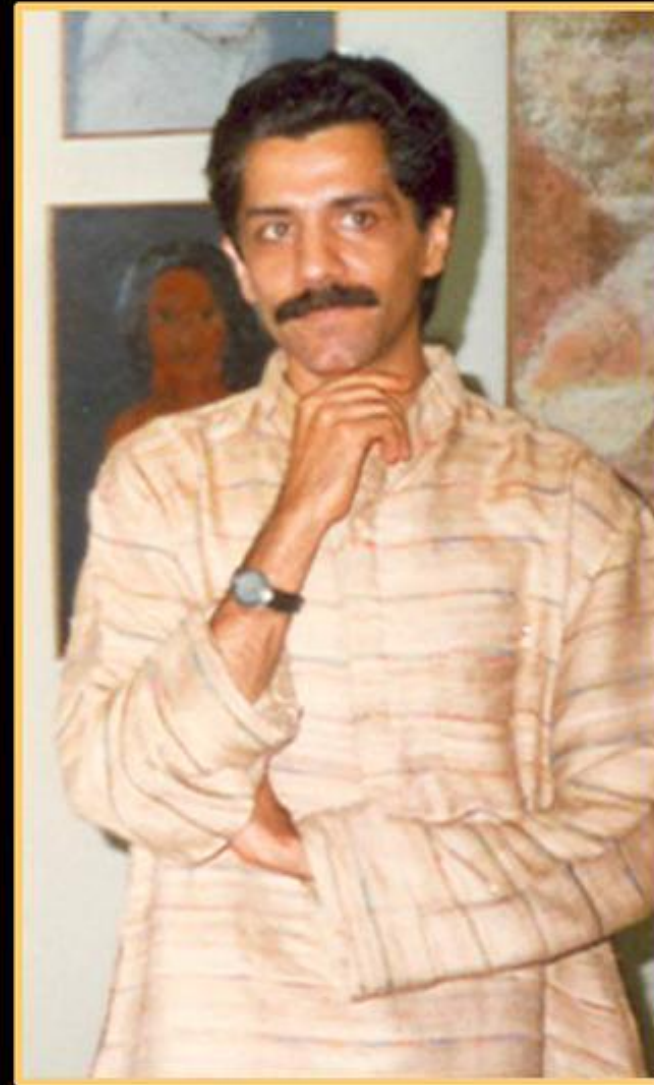
Group 2

OUTLINE

- GENERAL INFORMATION
- VISION/MISSION
- MAIN PROJECTS/ACHIEVEMENTS
- SUCCESS STORIES
- FAILURE STORIES
- CURRENT SITUATION
- SIMILAR NGOs
- REFERENCES

GENERAL INFORMATION

- In 1979, founded by Rippan Kapur, an airline purser, and 6 friends with 50 Rs. (0.75 USD) in India.
- Driving force: Dream to see a day when no Indian child would be deprived of basic rights: survival, participation, protection and development.
- Offices in US and UK.



“If we all do something, then together there is no problem that we cannot solve.”

Remembered Always

RIPPAN KAPUR

1954 - 1994

Founder - Child Rights and You (CRY)

VISION

«A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity, justice and equity for all»

MISSION

- To enable people to take responsibility for deprived Indian child and motivate them to seek resolution
- To make people discover their potential for action and change



They are not CRY'ing for help!

In 2007, media campaign showing "smiling kids" and asking citizens to partner instead of simple donate, was seen as departure from stereotypical NGO sector advertising in India.



MAIN PROJECTS/ACHIEVEMENTS

- There are 183 projects
- 3 main projects
 - Acting For Health Education and Social Awareness (AHESAS) , Delhi – **Social Awareness Field**
 - Aakar , Maharashtra- **Educational Field**
 - Children's Rights in Goa (CRG) , Goa- **Children Rights**



AHESAS(Since 2011)

«When children share and express their views and ideas»

REASONS

- Inadequate basic services
- Malnourishing
- Daily wage earners
- School dropouts
- Child abuse

SOLUTIONS

- Forming community groups
- Mobilising them towards realisation of child rights
- Spread awareness on birth registration
- Immunisation
- Demand regularization of government service delivery mechanisms

AAKAR (since 1993)

«From homeless and accounted for, to being counted»

REASONS

- Sweeper Communities
- Marginalized Communities
- Homeless Children
- School dropouts

SOLUTIONS

- Leadership intervention for the parents
- Homeless families received ration cards



CRG (Since 2006)

«Grassroots advocacy helps to grow an awareness movement»

REASONS

- Daily wage earners
- Marginalized Communities
- Child abuse
- School dropouts

SOLUTIONS

- Multi-disciplinary team to provide assistance to child victims
- Children's meetings
- Education for children rights



SUCCESS STORIES

- **AHESAS**

- 2122 children are enrolled in school
- 172 birth registration were provided
- 148 children immunized
- 90 children organized in children's groups
- 46 children identified with malnutrition



SUCCESS STORIES

- **AAKAR**

- 335 families has involved leadership intervention for the parents which has resulted in the parents being motivated enough to send their children to school
- 50 children were enrolled in formal school



SUCCESS STORIES

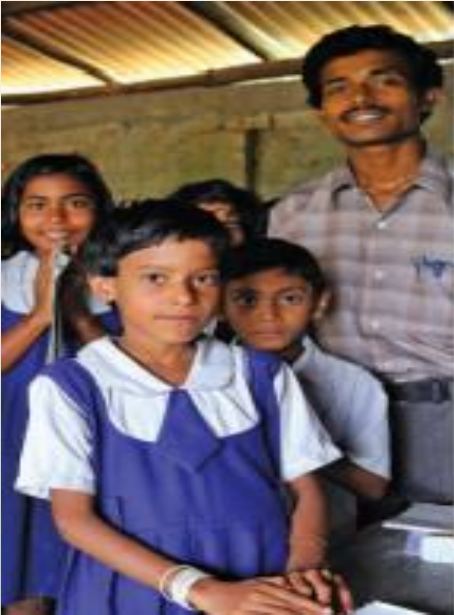
- **CRG**

- 30 schools of North Goa are aware of their rights.
- A Child Protection Cell has set up by CRG which is a multi-disciplinary team
- Regular community awareness meetings annually



FAILURE STORIES

- Inability to create awareness within government



- Government budget on child education, development, health and protection is 28.6 % less than last year.
- Children under 14 years allowed to work in family or family enterprises after school. 53 % increase in child labor in urban India is observed.

FAILURE STORIES

- Insufficiency in promoting long term education to children.
 - 76.47 percent of child laborers rescued in Mumbai eventually go back to their jobs.
 - National dropout rate from elementary school is 40 %.

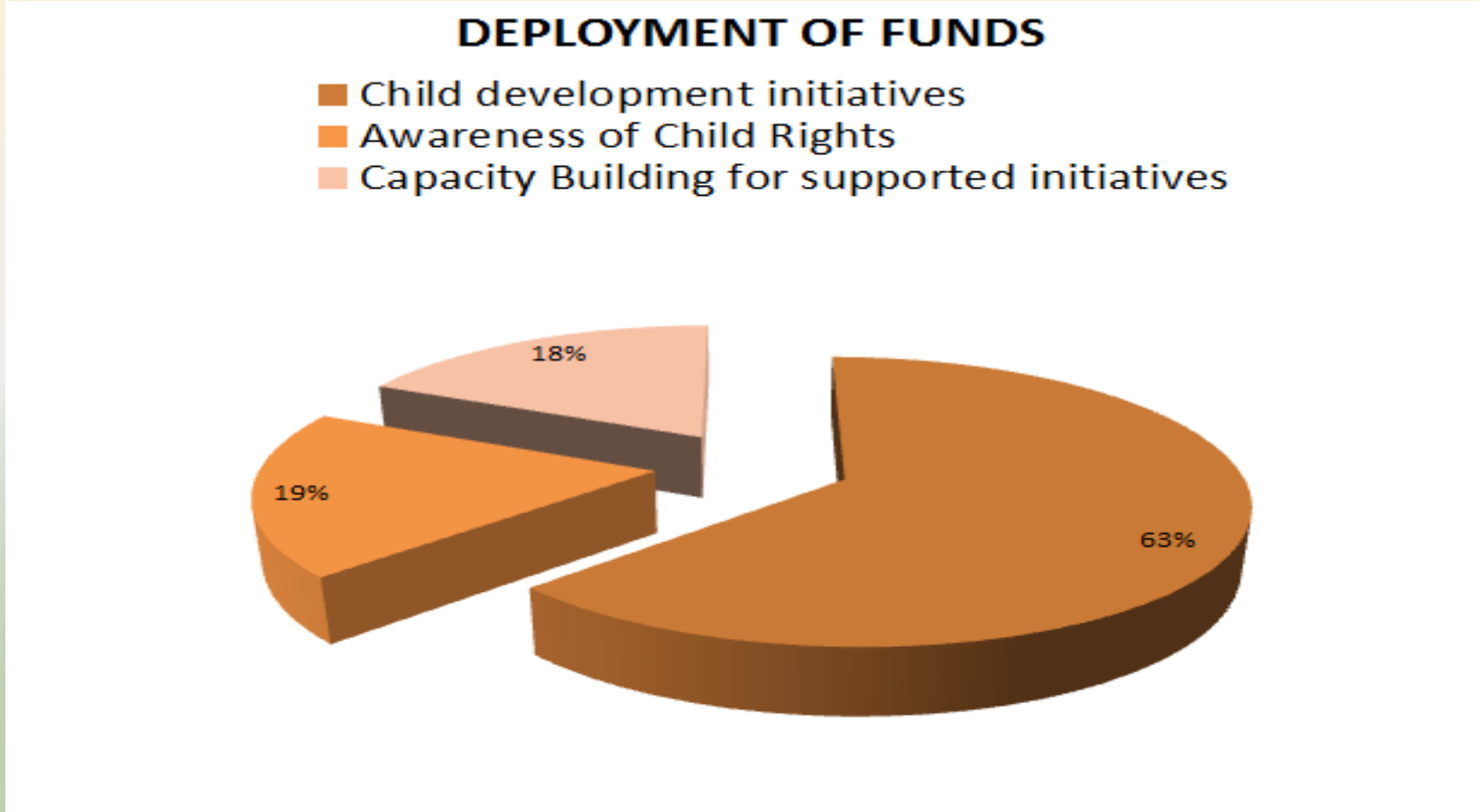


CURRENT SITUATION

- 1,007 volunteers working with CRY this year (54% growth over the last year).
- Approximately 400 million children lives in India.
- Transformed the lives of 906,236 children, in 3,405 villages and slums across the country.



CURRENT SITUATION



In the year 2014,

- 32 government schools established, 135 primary schools upgraded.
- 1,221 villages freed from child trafficking



- 179 Integrated Child Development Scheme (ICDS) centers to keep track on the health of pregnant women and toddlers in communities
- Monitored schedules ensured 159,505 children were immunized.

SIMILAR NGOs



Smile foundation: - Established in 2002, in India
-Works with grassroots initiatives for positive changes in underprivileged children, their families and communities.

Teach for india: - Established in 2007, in India, part of Teach For All global movement
-Works to make all children to attain excellent education



Pratham: - Established in 1994, in India
- Works to improve the quality of education for the underprivileged children

REFERENCES

<http://www.cry.org>

<http://www.smilefoundationindia.org>

<http://www.teachforindia.org>

<http://www.pratham.org>

<http://www.rediff.com/money/2006/may/30spec.htm>

<https://crychennaivolunteers.wordpress.com/>

<http://www.dnaindia.com>

<http://www.dailymail.co.uk/indiahome/indianews/article-2349052>