



NGO PRESENTATION:

ASKIDA NE VAR?

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ABOUT: BACKGROUND INFORMATION



KAHOOT TIME:



ABOUT: The Inspiration

Inspired by the practice of hanging bread , an old Ottoman tradition, it is aimed to enable young people who are the future of our country to participate in more social activities, gain a culture of sharing and read the book they want, in short, to develop themselves in the best possible way.



ABOUT: BACKGROUND INFORMATION

Askida Ne Var, a new generation social enterprise established in 2012 to provide free meals, products and services to state and private university students with 4-year formal undergraduate education. More than 250.000 students got benefit since then.



ABOUT: Analysis

- According to the “Pulse of the Campus” study conducted with 1.312 state university students in 2014, monthly fixed expenses of a student such as rent, food and personal expenses cost a total of 655 TL
- Meals and beverages constitute the greatest expense of a student’s budget



ABOUT: Analysis

- **There is not much left to spend for cultural activities.**
- **Students feel uncomfortable as they spend money for cultural activities.**
- **This will make negative impact on students.**



Why?

- To prevent university students to worry about meeting their basic needs.
- To be spent this valuable period of university students in theater, concert, in pursuit of goodness and internship.
- To make them more beneficial to the world when they graduate.



Why?

- Since back then mixed organizational structures lack sufficient transparency and awareness, the need for a new model has emerged in the dimension of social assistance.
- These organizations constitute different groups of communities within the society.



Values:

Values and working concept of Askıda Ne Var?:



SERVICES AND PRODUCTS:

Free Suspended Products and Services



Meal



Book



Theater, Cinema, Concert
etc. Event Ticket



Education and Internship



Flights and Holidays



White Goods and
Small Appliances



Electronic and
Technological
Products



Clothing



Stationery,
Office and
School Products



Gift Certificates
and Cards



ASKIDA NE VAR? WITH NUMBERS:



150.000+

Number of
members



4.000.000 TL +

Value of total
products and
services



130.000+

Number of
members used
the feature



370+

Number of
Partner
Company



8 ödül

Number of
member



ASKIDA NE VAR? WITH NUMBERS:



600.00

Number of
students
reached



25 Milyon+

Monthly
Interaction



42

Active
Employers



200.000

Number of
followers on
social media



2.

Second most
mentioned NGO
in Twitter
(Turkey)



Work Process:

- People who would like to support this initiative, can follow the guideline of Askıda Ne Var to provide meals/products/services to university students.
- As a company support, some of the examples are:
 - “**Turkcell**” gives extra internet for Askıda Ne Var members.
 - “**Biletix**” gives concert, cinema and theatre tickets
 - “**Cübbem**”(Turkey's first international, social media platform about law) gives "International nuclear Law and cybersecurity of nuclear power plants" education.



Work Process: Student View

- Students who would like to benefit from this, can register into the website with their student certificate and get access to the products and services on the hanger
- Each student can get one benefit per day.
- Valid for state university students and students who study in a private university with %100 scholarship



Work Process: Student View

- The first student who sees the meal on the hanger gets it with the code that provided from website
- For products and services such as clothing, book and tickets, joining the campaign is required.



Interview with Oğuzhan Canım:

- **Q: What is Askıda Ne Var?**

A: A social enterprise that provides free of charge to students, food, clothing, theater-concert-cinema tickets, books and internships abroad.



Interview with Oğuzhan Canım:

- **Q: How does it work?**

A: For example, volunteers can go to askidanevar.com, pay for any number of meals by credit card, for university students, can leave food suspended. When the universities registered to us enter the system, they display the hanging food and receive a code number. They can go to the restaurant about this code number and eat for free. The same goes for many products and services ...



Interview with Oğuzhan Canım:

- **Q: What made you start up this organisation?**

A: College period is one of the most important periods of a young person's life. They want to do a lot of things, but they can't do it because they haven't been working yet. Such a practical need emerged from the fact. To make their life easier and better equipped ...



Interview with Oğuzhan Canım:

- **Q: Are you having trouble convincing companies?**

A: It's hard until you tell the system, it became great when we begin to tell our story, the eyes are shining and giving us the best support, thanks to the people. But we want to cooperate with more organizations and brands.



Projects:

- “İyiliğe Bilet”

All those who want to support the project should do is to suspend the ticket by receiving an extra ticket during the ticket purchase process. The suspended tickets meet with university students after they are published simultaneously on our website. The students can obtain their tickets from ticket counters with the reference codes we transmit.



Projects:

- “İki Kat İyilik”

This campaign will last from the first day of Ramadan until the last day (June 14, 2018).

askidanevar.com they have to pay by selecting the City, restaurant, menu number they want to buy by going through the ‘suspend’ option at the address of BKM express. When students receive the suspended dinner, the volunteers receive information via SMS and e-mail.



Projects:

- “#AylıkEksi1257TL”

Nearly 100 brands, including the #AylıkEksi1257TL
LC Waikiki, suspended 300 units worth 150 TL
left gift voucher (total of 45,000 TL).



Projects:

- “Advices From Leaders Conferences”



140.000

Üniversiteliye ulaşıldı.



22.700

Başvuru



2.600

Ziyaretçi



35

Konuşmacı



37

Marka



16

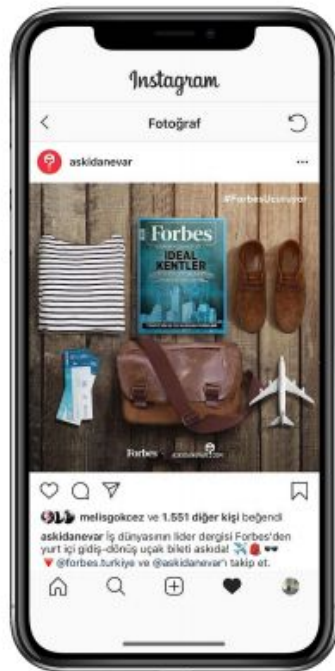
Sponsor



Sample Projects:



Sample Projects:



Forbes



tat



LAMY



ANADOLU HAYAT



How we can follow projects?

Askida Ne Var is available almost all social media platforms. All announcements are made via these platforms and website.

You can check;

- <https://www.askidanevar.com/>
- <https://www.instagram.com/askidanevar/>
- <https://twitter.com/askidanevar>





Hakkımızda

SSS

Sponsorlar

Medyada Biz



ASKIYA BIRAK



ASKIDAN AL



Hesabım

Nasıl Çalışır?

Filmi izlemek için butona
tıklayın!

Tıkla



MOTTO OF “ASKIDA NE VAR”

**“The most beautiful act in the world,
which comes after the act of love, is to
help.”**

SAMUEL SMILES

