

Alumni Mentored Internships

IE 399 Summer Practice Project Proposal Form

Alumni Information

Name: Omer F. Karaayvaz
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Company: Karaay Saglik ve Danismanlik
Position: Investment Professional

Proposed Project Information

Project Title: An assessment of Digital Health Opportunities/ Venture in Turkey

Planned Start Date: 12 June 2020 **Planned End Date:** 12 August 2020 (can be longer or shorter)

Project Overview:

We are a team of investors and consultants with experience in top management consultant companies and emerging market healthcare investments. In light of Covid19, we believe the digitalization of healthcare has gained an unprecedented pace. Therefore, we would like to assess the feasibility of digital health ventures in Turkey.

The candidate is expected to:

- Conduct research
- Develop/maintain a structured data respiratory
- Conduct financial analysis
- Presentations to mentors and other related groups

The candidate will have opportunity to have mentorship from individuals with 7+ years experience in top management consultancy, private equity, and financial advisory; and top MBA schools in the world.