

Alumni Mentored Internships

IE 399 Summer Practice Project Proposal Form

Alumni Information

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Company: Zorlu Holding

Position: Strategy & Business Development Director

Proposed Project Information

Project Title: Impact of the COVID-19 Pandemic on Turkey's Export Competitiveness

Planned Start Date: August 4th, 2020 (Tuesday)

Planned End Date: August 29th, 2020 (Friday)

Project Overview:

- The intern team is expected to analyze the effects of the **COVID-19 pandemic on Turkey's export oriented industries** such as automotive, textiles, plastic goods, and household appliances.
- The project should include the **assessment of Turkish exports** and the **short-term expectations** related to Turkey's competitiveness.
- The findings should explicitly focus on which **sectors/subsectors** will become **more prominent** and which will be **under threat in Turkey**.
- **Detailed web-search** and **data analysis** on the subject are expected.
- **Surveys with the companies** operating in the related industries will also be conducted (optional).
- We prefer a project team of maximum 3 people.
- We look forward to meeting you!