



# SYSTEM DESIGN

## IE477 - IE 478

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Defne Tan

April 24, 2024

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# Outline

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- IE478 Remaining Requirements and Dates
  - Last event: Project Fair
- Feedback



# Remaining Requirements

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- Booklet report (**April 30**)
  - Final report (Draft **May 6**, Final **May 17**)
  - One-page PowerPoint slide - a project summary (**May 10**)
  - Poster for fair (Draft **May 10**, Final **May 18**, twelve pre-qualified groups)
  - Submission of the deliverables (company and Bluesky, **May 17**)
  - Peer evaluation forms (**May 17**)
  - Fourth CC Meetings (**May 24 and 27**, eight finalists ann. **May 25**)
  - Project Fair (**June 4**, eight finalist rehearsal **June 3**)
  - Meetings with companies (your own schedule)
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# Remaining Requirements

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- April 30
    - booklet report
  - May 6
    - final report draft
  - May 10
    - one-page PowerPoint slide
    - poster draft
  - May 17
    - final report
    - deliverables (company / Bluesky)
    - peer evaluation forms
  - May 18
    - twelve pre-qualified groups
    - poster final
  - May 24, 27
    - fourth CC Meetings,
    - eight finalists announced
  - June 3
    - Project fair rehearsal of eight finalists
  - June 4
    - Project Fair
  - June XX
    - Meetings with companies (schedule yourselves)
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# April 30 Booklet Report

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- By the time the booklet is in print
  - Projects will be over
  - Do not describe any future work in the booklet report.
  - Do not use future tense for the jobs planned and to be completed before semester is over.
- If received TÜbitak support,
  - do not forget to acknowledge the award
  - CPs were informed about the format of acknowledgment section.



# May 6 – 17 Final report

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- Titles, subtitles
    - not generic
    - descriptive of the content of the following section
  - Use figures and tables
  - Appendix
    - Start with a brief description of its content
    - Carry lonely figures and table to the main text
  - Synthesis
    - Whole experience, lessons drawn, possible extensions
  - Acknowledge TÜBİTAK if received support
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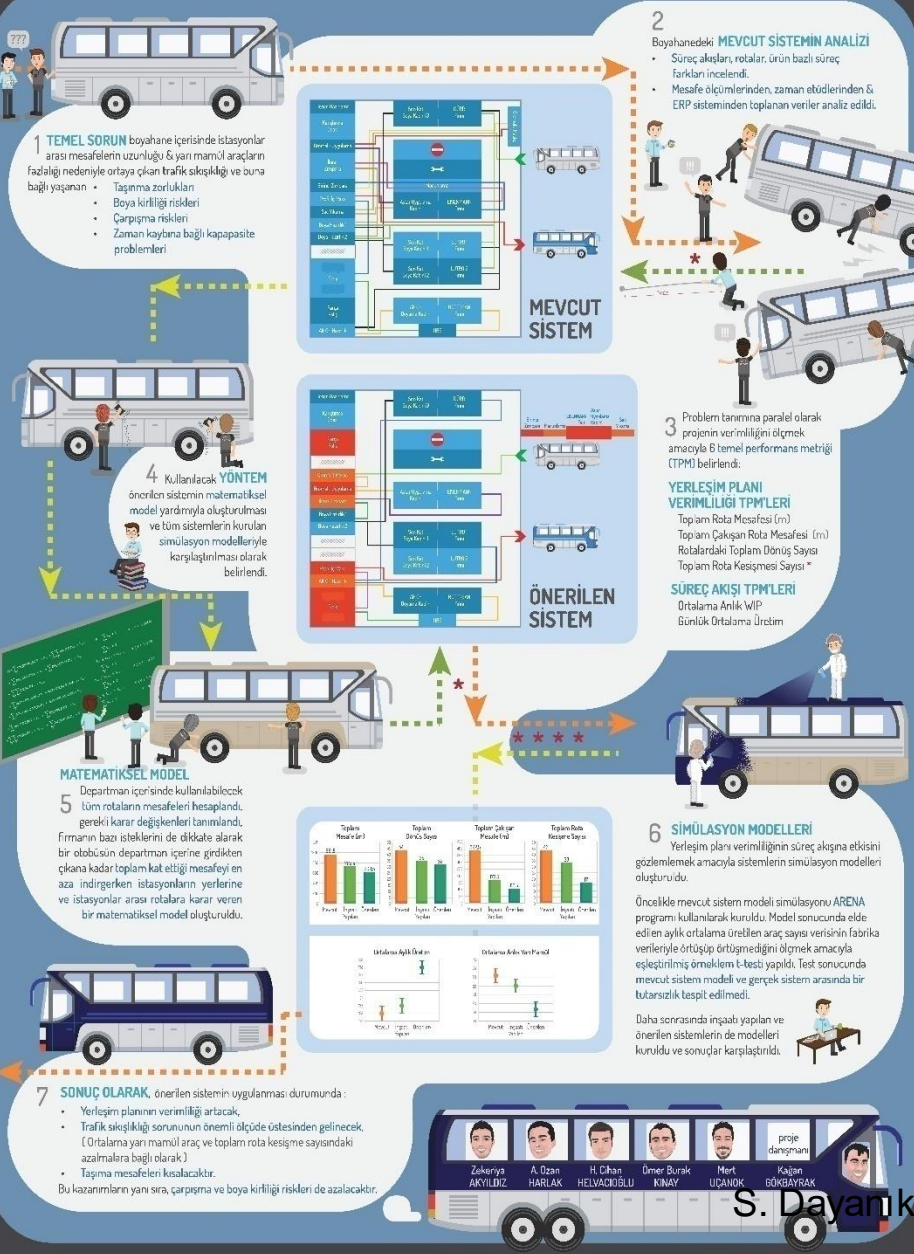


# May 10 Poster

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## In Turkish

- Draft Submission: **May 10**
- Feedback: **On or about May 15**
- Final Submission: **May 18**



S. Dayanık, N. K. Erkip, E. Uzun

# Mağaza İçi Teşhir Yönetimine Yardımcı Karar Destek Sistemi

Yardımcı

Ali Bozkurt  
Elife Bulut  
Merve Büyükbaş  
Nilgün Dörmeç  
Yağmur Güven  
Sertuğ Kostik



TepeHome

Merve Büyükbaş'ına...  
Değerli dostumuz Merve Büyükbaş'ı 25 Mayıs 2015'te kaybettik. Projeimiz boyunca varlığı ve emeği ile bizim için hep ilham kaynağı olan Merve'nin değerli ansısına...

## Problem Tanımı ve Amaç

Tepe Home mağazalarının ürün sergileme süreçlerinin belirli bir standart çerçevesinde gerçekleştirilmesi ve bu durumdaki kaynakların mağaza içi komplikasyonlar-Kararsız yerleşim örnekleri

Tepe Home mağazalarının aksesuar koleksiyonunun sergilenişine yardımcı olacak bir karar destek sistemi tasarlayarak müşteri dikkatini yüksek tutmak ve satışlarda artış yakalamak.



## Önerilen Süreç



## Önerilen Matematiksel Model



## Sonuç

Raf 1	Çay bardağı	Su bardağı	Amerikan servisi
Raf 3	Sampir mavi	Mürekkep	Tartı makası
Raf 4	Kupa	Kilim ayraç	Dekoratif obje 1
		Dekoratif obje 2	Elbise askısı
		Sakuzuk	Elbise kovanı





# May 10 Powerpoint Slide

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- To be shown on screen during the project fair
  - **In Turkish**
  - One page project summary
  - Bilkent, **approved** company logo, project title
  - Group photo
  - Use template on the course web page
    - **Do not modify the template**
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## Montaj Hatlarında E-Kanban Tasarımı ve Uygulanması



Bu projede doğru malzemenin doğru zamanda ve miktarda dağıtımını sağlayacak e-kanban (çekme kanbanı) uygulaması tasarlanmıştır. Bu uygulama şirket veritabanına kurulmuş ve barkod ve barkod okuyucular ile fabrikada kullanılmaya başlanmıştır.

- Anıl Canatalay
- Metin Deniz Kavas
- Yasemen Özsan
- Öykü Talı
- Cansu Tanatmış
- Müge Taşelmas



# May 17 Deliverables

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- To the company
  - Decision support system
    - installed
    - activated
    - ready to be used
  - Supporting documents
    - final project report
    - user manual (kullanım kılavuzu)
- To Bluesky link to be sent in a zip file
- *The IAs will evaluate in an electronic form.*



# Fourth CC Meeting

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**5 minute** presentation: an executive summary

1. problem definition
  2. approach / short model description
    - intuition
    - capabilities
    - limitations
  3. emphasize
    - benefit of the project to the company
    - use numbers
    - most effective if presented on the last slide
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# Fourth CC Meeting

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- All presentations **in Turkish and live**
- 12 groups pre-qualified — (to be announced **May 18**)  
**May 24 between 09:00 – 15:00**
- Remaining groups  
**May 27 between 9:00 – 15:00**

Reserve a time slot via link to be shared

Upload presentations one day before meeting – no videos

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# Project Fair Timeline

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- Project Booklet (April 30)
- Project Poster / PPT Slide (May 10 / May 18)
- Finalists announced (May 25)
- Finalist group rehearsals (June 3, Odeon)
  - one 20-30 minute free rehearsal per group
  - expect the rehearsal to be any time that day.
- Project Fair and Competition (June 4, Odeon)



# June 4 Project Fair

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- The whole afternoon
  - All students must be present
    - regardless of whether you are a finalist
    - grades for IE478 to be submitted June 5
  - All groups present posters and answer guest questions
  - Competitions
    - **Best Project** – 8 groups – independent jury
    - **Best Presentation** – 8 groups – all guests
    - **Best Poster** – 13 groups – all guests
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# Project Fair and Competition







# Project Fair and Competition





# Meeting w/ Company Officials

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- Additional presentation after the submission of the deliverables
- Professionalism
- Enhance reputation of IE, Bilkent and future
- Good impression pays back
- Very likely to meet your IA and collaborators and become colleagues
- You are close to be a part as **alumni**



# Feedback on 3rd CC Presentations

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- Complete validation and benchmarking
- Complete pilot study, report dates and outcome
- Mention company reaction to your findings
- Deliverables: developed...
  - not user interface - but a decision support system
  - not Python/R algorithm - but an algorithm and implemented in Python/R
- User interface: add company and Bilkent logos
- Presentations: do not overload / do not read



# Final Presentation Recap

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5 minute executive summary of your project

- Clear and concise problem definition
- Approach
- Deliverables
- Pilot study results
- Last slide: benefits (expressed in numeric measures)

In present tense (project over, impact lasting)

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# Effective Presentations

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- practice without
  - printed notes or
  - reading from slides (visible on front monitor on stage)
- present vital parts - time is limited
- only slides you want your audience to see
- **draw attention of audience**
  - use animations and colors
  - zoom in / out tables and figures
- **memorable last slide: striking but realistic benefit figures**



# Effective Presentations

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## Examples of Good Presentations

- inspect [pptx on the course web page](#) and
- watch on [youtube](#)



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# Good Luck