

Facility Location Example Problems



Preventive Healthcare

- Preventive care is any medical service that reduces the risk of later negative health outcomes such as medical emergencies, disability or chronic disease.





Preventive Healthcare

- Diabetes screening
- Routine vaccinations
- Cholesterol tests
- Wellness programs
- ...



Preventive Healthcare

- What is preventive health?
 - Reduces likelihood of life-threatening diseases
 - Aims at diagnosis of serious medical conditions
 - Includes immunizations, blood tests, and cancer screenings
 - Recovery is often more likely if an illness is diagnosed at an early stage
 - Can improve overall efficiency and effectiveness of a healthcare system
 - An increasingly integral part of many health care reform programs

Location of Preventive Healthcare Facilities



- Participation in preventive services
 - Accessibility of facilities
 - Healthy people are willing to travel much less than sick people for medical care
 - People need to choose to receive the service
 - They can choose *when* or *where* to receive preventive care
 - Distance is a major factor for participation
 - Unless services are offered at conventional locations, participation is not likely

Location of Preventive Healthcare Facilities



- The problem:
 - Inputs: a set of population centers and potential facility sites
 - Output: the optimal number and location of facilities that maximize participation

Location of Preventive Healthcare Facilities



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 - Inputs: a set of population centers and potential facility sites
 - Output: the optimal number and location of facilities that maximize participation
 - Assumption: Probability of participation decreases with distance
 - Participation \sim coverage

Location of Preventive Healthcare Facilities



- The problem:
 - Inputs: a set of population centers and potential facility sites
 - Outputs: the optimal number and location of facilities that maximize participation
 - Uses maximal covering location problem to maximize total coverage
 - Total coverage defined as the number of people within the threshold distance from a facility

Location of Preventive Healthcare Facilities



- Assumptions
 - Each participating individual seeks services at the **closest** preventive healthcare facility
 - Single assignment
 - Probability of participation decreases with distance
 - Each open facility needs to have a minimum number of clients (utilization)



- Formulation on notes